

Follow 3 EASY STEPS to benefit your religious or charitable organization



Win: Matching Funds—AIM will match and donate portion of funds raised Fundraising support: AIM will support with publicity and a fun event ALL funds raised go directly to your cause

- Your organization registers 8 members or others (Champions) to run/jog/walk the full (42km) or half marathon (21km).
- Tip: brand event shirt reverse to identify your group & thank Sponsors by name.
- Provide a short blurb about your goal(s). AIM will publicize your organization's fundraising efforts and direct potential donors to your page or other landing site.
- Submit proof of amounts raised to AIM.

• AIM will match 25%, 35% or 50% of the amounts raised by your team(s) depending on number of registered participants. Please visit <u>AIMghana.com/fundraising</u> for more details.

• Example:

- > Your organization or church registers at least 8 Champions in the full or half marathon.
- > AIM publicizes and promotes your efforts to our audiences on our channels and networks.
- Your team(s) collectively raise GHS10,000 or any amount directly into your channels.
- > You provide proof of amounts raised.
- AIM donates an additional GHS2,500 (25% of amount raised) directly to your cause.

Registration Fees*	Marathon	⅓Mara.	5K
by 30 June:	\$90	\$70	\$35
by 30 Sep:	\$100	\$80	\$40
by Noon GMT 28 Oct:	\$110	\$90	\$45

NO RACE DAY REGISTRATION

Registration closes 28 Oct at 12 Noon GMT



14th Annual

Sunday, 29 October 2023